



4315 Pleasant Grove Rd • Lansing, MI 48910

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2017 Steak & Burger Dinner Sponsorship Form

28th Annual Steak & Burger Dinner

Presented By: Jackson National Life Insurance Company

**Date: Friday, November 10, 2017 • Location: Radisson Hotel Lansing
111 N Grand Ave., Lansing, MI 48933**

6:00 p.m. Registration, Sponsor Reception, Cash Bar, Silent Auction
6:30 p.m. Dinner, Youth-of-the-Year, Keynote Speaker

Keynote Speaker: Andre Hutson – MSU Basketball Champion

- | | |
|--|--|
| <input type="checkbox"/> Platinum Sponsor (\$10,000) | <input type="checkbox"/> Inside Front Cover Program Ad (\$750) * |
| <input type="checkbox"/> Gold Sponsor (\$5,000) | <input type="checkbox"/> Full-Page Program Ad (\$500) * |
| <input type="checkbox"/> Silver Sponsor (\$2,000) | <input type="checkbox"/> Half-Page Program Ad (\$350) * |
| <input type="checkbox"/> Bronze Sponsor (\$1,000) | <input type="checkbox"/> Quarter-Page Program Ad (\$200) * |
| <input type="checkbox"/> Table (\$800) | <input type="checkbox"/> Business Card Program Ad (\$100) * |
| <input type="checkbox"/> Individual Ticket (\$100) | <input type="checkbox"/> Child’s Ticket Sponsor (\$25) |
| <input type="checkbox"/> Special ticket price: 2 tickets for \$150 | * Ad deadline – <u>Friday, October 20th</u> |

Individual / Organization’s Name:		
Address:		
City:	State:	Zip:
Contact Person:		
Phone:	Fax:	E-Mail:

A confirmation letter will be sent upon receipt of your donation.

Please send a **check** for the above amount payable to: **Boys & Girls Club of Lansing** (see address above). *NOTE: please include (or email to bgcl@bgclansing.org) your business card or logo ad for the program book.

Check Enclosed

Please Invoice

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Sponsorship Opportunities

“Platinum Sponsor” **(\$10,000)**

- 3 tables at event (18 adults plus 6 B&G Club Members)
- Front row seating
- VIP Sponsor Reception with Speaker
- Full page advertisement in the program book*
- Logo on front cover of the program book
- Verbal recognition the night of the event
- Recognition in press coverage the Club is able to secure (TV, radio, newspapers, etc.)
- Includes: 6 children sponsorships

“Gold Sponsor” **(\$5,000)**

- 2 tables at event (12 adults plus 4 B&G Club Members)
- Front row seating
- VIP Sponsor Reception with Speaker
- ¾ page advertisement in the program book*
- Logo on front cover of the program book
- Verbal recognition the night of the event
- Recognition in press coverage the Club is able to secure (TV, radio, newspapers, etc.)
- Includes: 4 children sponsorships

“Silver Sponsor” **(\$2,000)**

- 1 table at event (6 adults plus 2 B&G Club Members)
- Preferred seating
- VIP Sponsor Reception with Speaker
- ½ page advertisement in the program book*
- Verbal recognition the night of the event
- Includes: 2 children sponsorships

“Bronze Sponsor” **(\$1,000)**

- 1 table at event (6 adults plus 2 B&G Club Members)
- ¼ page advertisement in the program book*
- Verbal recognition the night of the event

“Table” **(\$800)**

- 1 table (6 adults plus 2 B&GC members or staff)
- Table recognition the night of the event

“Ads” * **(\$100 - \$750)**

- Inside front cover ad.....\$750
- Full page ad.....\$500
- ½ page ad.....\$350
- ¼ page ad.....\$200
- Business card ad.....\$100

“Individual Tickets” **(\$100)**

- 1 adult seat
- *Special: 2 adult tickets for \$150*

“Child Sponsor” **(\$25)**

- Pays for one Club member’s meal at the event

**Program ad submission deadline – October 20th*